

Strength of our Ratings

To learn about the financial health of an insurer, many people rely on credit ratings from independent rating agencies. These agencies evaluate an insurer's financial strength and ability to pay claims. Their reports have consistently assigned solid ratings to The Allstate life companies.

	A.M. Best	S&P Global Ratings	Moody's
Allstate Insurance Company	A+ (Superior)	AA-	Aa3
Allstate Life Insurance Company	A+ (Superior)	A+	A1
Allstate Life Insurance Company of New York	A+ (Superior)	A+	A1
Allstate Assurance Company	A+ (Superior)	Not Rated	A1

A.M. Best

A+ (Superior) is second highest of 13 company ratings. Ratings range from A++ (superior) to D (poor). A.M. Best's ratings measure an insurer's financial strength.

S&P Global Ratings

AA- and A+ are fourth and fifth highest, respectively, of 22 company ratings. Ratings range from AAA to D. Standard & Poor's ratings measure an insurer's financial strength.

Moody's

Aa3 and A1 are fourth and fifth, respectively, of 21 company ratings. Ratings range from Aaa to C. Moody's ratings measure an insurer's financial strength.

Ratings for A.M. Best are as of October 13, 2017; S&P affirmed ratings as of August 10, 2017; Moody's affirmed ratings on July 13, 2017. All ratings are subject to change without notice. These ratings do not pertain to the performance of any investment product, or the investment options offered within any product or the insurer's separate accounts.

All guarantees are based on the claims-paying ability of the issuing insurance company.

Find strength in the Allstate Family.

Our people and our companies have a strong tradition of helping you protect what you have and prepare financially for the future.

Today we offer innovative solutions and professional assistance to help you and your family achieve lifelong dreams.

Is your financial security in Good Hands?®



THE STRENGTH OF THE ALLSTATE FAMILY



This piece contains certain information about The Allstate Corporation, Allstate Life Insurance Company, Allstate Life Insurance Company of New York and Allstate Assurance Company. More complete information about The Allstate Corporation and Allstate Life Insurance Company are available in their most recent Annual Reports on Form 10-K, in Quarterly Reports on Form 10-Q, in Reports on Form 8-K, and other financial information, all available on our website, allstate.com.

Life insurance offered through Allstate Life Ins. Co. & Allstate Assurance Co., 3075 Sanders Rd, Northbrook IL 60062; American Heritage Life Ins. Co., 1776 American Heritage Life Dr., Jacksonville FL 32224. In New York, life insurance offered through Allstate Life Insurance Company of New York, Hauppauge NY.

Securities offered by Personal Financial Representatives through Allstate Financial Services, LLC (LSA Securities in LA and PA). Registered Broker-Dealer. Member FINRA, SIPC. Main Office: 2920 South 84th Street, Lincoln, NE 68506. (877) 525-5727. **Check the background of this firm on FINRA's BrokerCheck website <http://brokercheck.finra.org>.**

Investment products and services carry risks, including the potential for principal loss.

Guarantees are subject to the claims-paying ability of the issuing company.

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Strength in Experience

Allstate is made up of our employees, agency owners, personal financial representatives and staff, encompassing more than 80,000 professionals nationwide. No matter where you are in life, we're here to guide you in the right direction to help you protect what you have and achieve what you want.

Strength in Your Neighborhood

Allstate agents are right in your neighborhood — they're here to help. They can guide you to the kinds of insurance and financial solutions that are right for you and your family.

Any time you have a question, need help, or find yourself in the midst of a major event in your life, your Allstate agency can help you take a look at the big picture and provide you answers that ultimately help you build a stronger financial future.

Strength of Your Allstate Team

When you work with an Allstate agent, their team becomes your team. With expertise in insurance and financial services, you can count on them to help protect everything in the here and now, and provide ideas about how to plan for the future. Like setting a reasonable retirement goal. Helping to make your money work harder. And showing you all the ways life insurance can help provide for your family. They specialize in knowing you and understanding your unique needs to help you set financial goals and achieve them.

Strength Behind our Name

When planning for your family's financial future, you want a company that will be there when you need them. You want a company that may have done business with your family for generations with a reputation for being financially sound and stable. Allstate has more than 85 years of experience and has remained financially strong through all types of economic conditions.

Strength from Being Part of Something Big

Allstate Insurance Company, Allstate Life Insurance Company, Allstate Assurance Company and Allstate Life Insurance Company of New York are part of The Allstate Corporation. Allstate offers variable annuities, mutual funds, and funding options for IRAs, 401(k), and 529 accounts through Allstate Financial Services, LLC.

Allstate Financial Services, LLC, is committed to bringing you professionally managed investment products to help you achieve your financial goals. We know that a good plan involves careful consideration and choice. Allstate registered representatives can provide you investment solutions from a variety of well-established financial institutions to help you build financial security.

Account Balances Under Management

\$17.2 billion in Account Balances Under Management as of December 31, 2017

