Strength of our Ratings

To learn about the financial health of an insurer, many people rely on credit ratings from independent rating agencies. These agencies evaluate an insurer’s financial strength and ability to pay claims. Their reports have consistently assigned solid ratings to The Allstate life companies.

<table>
<thead>
<tr>
<th>A.M. Best</th>
<th>S&amp;P Global Ratings</th>
<th>Moody’s</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allstate Insurance Company</td>
<td>A+ (Superior)</td>
<td>AA-</td>
</tr>
<tr>
<td>Allstate Life Insurance Company</td>
<td>A+ (Superior)</td>
<td>A+</td>
</tr>
<tr>
<td>Allstate Life Insurance Company of New York</td>
<td>A+ (Superior)</td>
<td>A+</td>
</tr>
<tr>
<td>Allstate Assurance Company</td>
<td>A+ (Superior)</td>
<td>Not Rated</td>
</tr>
</tbody>
</table>

A.M. Best

A+ (Superior) is second highest of 13 company ratings. Ratings range from A++ (superior) to D (poor). A.M. Best’s ratings measure an insurer’s financial strength.

S&P Global Ratings

AA- and A+ are fourth and fifth highest, respectively, of 22 company ratings. Ratings range from AAA to D. Standard & Poor’s ratings measure an insurer’s financial strength.

Moody’s

Aa3 and A1 are fourth and fifth, respectively, of 21 company ratings. Ratings range from Aaa to C. Moody’s ratings measure an insurer’s financial strength.

Find strength in the Allstate Family.

Our people and our companies have a strong tradition of helping you protect what you have and prepare financially for the future.

Today we offer innovative solutions and professional assistance to help you and your family achieve lifelong dreams.

Is your financial security in Good Hands®

This piece contains certain information about The Allstate Corporation, Allstate Life Insurance Company, Allstate Life Insurance Company of New York and Allstate Assurance Company. More complete information about The Allstate Corporation and Allstate Life Insurance Company are available in their most recent Annual Reports on Form 10-K, in Quarterly Reports on Form 10-Q, in Reports on Form 8-K, and other financial information, all available on our website, allstate.com.


Securities offered by Personal Financial Representatives through Allstate Financial Services, LLC (LSA Securities in LA and PA). Registered Broker-Dealer. Member FINRA, SIPC. Main Office: 2900 South 84th Street, Lincoln, NE 68506. (877) 525-5727. Check the background of this firm on FINRA’s BrokerCheck website http://brokercheck.finra.org.

Investment products and services carry risks, including the potential for principal loss.

 Guarantees are subject to the claims-paying ability of the issuing company.

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Strength in Experience
Allstate is made up of our employees, agency owners, personal financial representatives and staff, encompassing more than 70,000 professionals nationwide. No matter where you are in life, we’re here to guide you in the right direction to help you protect what you have and achieve what you want.

Strength in Your Neighborhood
Allstate agents are right in your neighborhood — they’re here to help. They can guide you to the kinds of insurance and financial solutions that are right for you and your family.

Any time you have a question, need help, or find yourself in the midst of a major event in your life, your Allstate agency can help you take a look at the big picture and provide you answers that ultimately help you build a stronger financial future.

Strength of Your Allstate Team
When you work with an Allstate agent, their team becomes your team. With expertise in insurance and financial services, you can count on them to help protect everything in the here and now, and provide ideas about how to plan for the future. Like setting a reasonable retirement goal. Helping to make your money work harder. And showing you all the ways life insurance can help provide for your family. They specialize in knowing you and understanding your unique needs to help you set financial goals and achieve them.

Strength Behind our Name
When planning for your family’s financial future, you want a company that will be there when you need them. You want a company that may have done business with your family for generations with a reputation for being financially sound and stable. Allstate has more than 85 years of experience and has remained financially strong through all types of economic conditions.

Strength from Being Part of Something Big
Allstate Insurance Company, Allstate Life Insurance Company, Allstate Assurance Company and Allstate Life Insurance Company of New York are part of The Allstate Corporation. Allstate offers variable annuities, mutual funds, and funding options for IRAs, 401(k), and 529 accounts through Allstate Financial Services, LLC.

Allstate Financial Services, LLC, is committed to bringing you professionally managed investment products to help you achieve your financial goals. We know that a good plan involves careful consideration and choice. Allstate registered representatives can provide you investment solutions from a variety of well-established financial institutions to help you build financial security.

Account Balances Under Management
$14.6 billion in Account Balances Under Management as of December 31, 2018

<table>
<thead>
<tr>
<th>Product Type</th>
<th>Market Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Variable Annuities</td>
<td>45.9%</td>
</tr>
<tr>
<td>Mutual Funds</td>
<td>29.2%</td>
</tr>
<tr>
<td>Registered Annuities</td>
<td>21.6%</td>
</tr>
<tr>
<td>Equities/Fixed Income</td>
<td>1.7%</td>
</tr>
<tr>
<td>Unit Inv. Trust</td>
<td>1.6%</td>
</tr>
</tbody>
</table>